

MARITIME SECURITY · DEFENCE INDUSTRY · NORTHERN EUROPE

OFFER FOR PARTNERS AND EXHIBITORS

A meeting of leaders of the armed forces, the defence industry, public administration and academia responsible for the security of the Baltic Sea region.

DATE

20–21.10.2026

VENUE

Wejherowo

FORMAT

**Defence & maritime
forum**

HONORARY PATRONAGE

Deputy Prime Minister – Minister of National Defence

The leading maritime security and defence industry forum in Northern Europe

ARMA Forum brings together public administration, the armed forces, the defence industry, military academies and NATO partners from the Baltic Sea region. Two days of strategic debates, technology presentations and B2B meetings in the heart of the Tricity metropolitan area.



WHY BECOME A PARTNER

- ◆ Direct access to decision-makers, public administration and the armed forces
- ◆ Presentation of technologies and products to the sector's key customers
- ◆ Positioning your brand alongside security and defence leaders
- ◆ B2B, export and international contacts (participants from 20+ countries)
- ◆ A voice in the debate on the future security of the Baltic region
- ◆ Brand exposure among participants, media and institutional partners



HONORARY PATRONAGE

Deputy Prime Minister – Minister of National Defence

ARMA Forum in numbers

500+

PARTICIPANTS

100+

EXHIBITORS

80+

SPEAKERS

20+

COUNTRIES

12 thematic panels · 3 thematic tracks · 2 days of events

> WHO YOU WILL REACH



National and local government



Armed forces,
including the Polish
Navy



Defence industry and
dual-use companies



Military academies and the research
sector



NATO partners and international guests

ORGANISERS: KPH Group · Gazeta Morska · Kaszubia Green Industrial District · Wejherowo County · Chamber of Commerce and Trade | **CONTENT PARTNER:** Kashubian-Pomeranian University

Three trade zones + demo area

Running alongside the Forum, indoors and outdoors, three trade zones bring together the defence industry, the labour market and innovation. Stands from 6 to 100 m².

A ZONE

Defence industry and security

- ◆ Defence sector and dual-use companies
- ◆ Military and specialist equipment
- ◆ Unmanned systems (UAV / drones)
- ◆ Cybersecurity technologies
- ◆ Logistics and equipment for uniformed services

B ZONE

Jobs and vocational education

- ◆ Job offers from local and national employers
- ◆ Recruitment to uniformed services
- ◆ Vocational schools, technical schools and universities
- ◆ Career counselling and career paths
- ◆ Internship programmes and patronage classes

C ZONE

Innovation and the industry of the future

- ◆ Industrial automation and robotics
- ◆ Artificial intelligence and analytics
- ◆ Energy (offshore, renewables)
- ◆ Maritime and logistics technologies
- ◆ Tech startups and the R&D ecosystem

HALL · OUTDOOR

Demo and display area

- ◆ Display of heavy and specialist equipment
- ◆ Live technology demonstrations (drones, communications)
- ◆ Uniformed services and recruitment zone
- ◆ Tactical and rescue demonstrations
- ◆ Demo zone for startups and R&D

12 thematic panels

Debates led by security leaders, across three tracks: defence, the maritime economy and energy. The panels do not overlap – a participant can attend all twelve. Panel partners take patronage of selected thematic blocks.

01 Shipyards 2040 The renaissance of Poland's shipbuilding and defence industry	02 From strategy to resilience Cybersecurity, AI and security synergy	03 Energy 2040 Nuclear and offshore as the foundations of energy security
04 Nuclear deterrence The nuclear umbrella in Poland's security architecture	05 The unmanned revolution Drones and autonomy at sea, on land and in the air	06 Medical forces 2040 Battlefield medicine and health security
07 Water security 2040 Water as a strategic resource	08 Talent 2040 Future skills for security and the maritime economy	09 Polish Navy 2040 Maritime security and war at sea
10 Kaszubia Green Industrial District A new model for maritime economy districts	11 Economic diplomacy 2040 Defence exports, alliances and Poland's security	12 Local government 2040 Resilience of local communities and civil defence

The full, up-to-date programme is available at armaforum.pl/program.

Exhibition space and the Gala

Exhibitor registration fee

PLN 2,000 NET

Payment of the registration fee is a condition of taking part in the trade section. The package includes:

- ◆ Company participation in the trade section of the event
- ◆ Entry in the exhibitor catalogue
- ◆ Publication of your logo and company profile on the event website
- ◆ Company presentation in the event materials
- ◆ Social media promotion
- ◆ Option to set up an exhibition stand

Exhibition stand

6–100 m²

Stand construction and fit-out priced individually. The trade section includes:

- ◆ B2B and networking zone
- ◆ Product and technology presentations
- ◆ Meetings with decision-makers and administration
- ◆ Equipment demonstrations (demo area)

— The number of stands is limited to 150. Full stand services are provided by BestToPrint.

Gala

PLN 500 / PERSON

(optional)

NET

A formal evening closing the first day of the Forum, held in a banquet format. The number of invitations is limited. The programme includes:

- ◆ Awards ceremony
- ◆ Presentation of distinguished companies and institutions
- ◆ Business networking

— Invitations can be purchased for company representatives and guests.

The highest level of brand presence

Partnership packages provide a strategic presence throughout the Forum – from the official opening, through the thematic panels, to the Gala.

STRATEGIC PARTNER

Strategic Partner

MAXIMUM OF 5 PARTNERS

PLN 100,000

NET

The highest level of cooperation – exceptional brand exposure and a strategic presence at the key moments of the Forum. The package includes, among others:

- ◆ Strategic Partner of the Forum status
- ◆ The highest level of logo exposure
- ◆ Brand presence in all key materials
- ◆ Brand exposure during the event
- ◆ Address during the official opening
- ◆ Priority choice of stand location
- ◆ Representative's participation in the main panel
- ◆ Premium stand
- ◆ Package of 10 Gala invitations
- ◆ Dedicated social media communication
- ◆ Editorial feature on the Partner in the organiser's media (Gazeta Morska)
- ◆ Joint PR activities with the organiser

— The scope of the package can be tailored to the individual goals of the Strategic Partner.

Main Partner and Event Partner

Main Partner

MAXIMUM OF 10 PARTNERS

PLN 50,000

NET

Broad brand visibility and an active presence during the Forum. The package includes, among others:

- ◆ Main Partner status
- ◆ High logo exposure
- ◆ Stand in an attractive location
- ◆ Representative's participation in a discussion panel
- ◆ Company promotion in event communications
- ◆ Promotional materials during the event
- ◆ Joint PR activities with the organiser
- ◆ Package of 6 Gala invitations

Event Partner

MAXIMUM OF 20 PARTNERS

PLN 15,000

NET

Greater brand recognition and active participation in the event. The package includes:

- ◆ Event Partner status
- ◆ Logo exposure
- ◆ Company presence on the event website
- ◆ Social media promotion
- ◆ Option to distribute promotional materials
- ◆ Joint PR activities with the organiser
- ◆ Package of 4 Gala invitations

— Every package can be extended with elements from the 'Additional promotional options' section.

Partnership packages – overview

	Exhibitor PLN 2,000	Event Partner PLN 15,000	Main Partner PLN 50,000	Strategic Partner PLN 100,000
Availability limit	150	20	10	5
Exhibition stand	option	–	attractive loc.	premium
Logo exposure	✓	✓	high	highest
Presence in event materials	✓	website	✓	all key materials
Panel participation	–	–	discussion panel	main panel
Address during the opening	–	–	–	✓
Social media promotion	✓	✓	✓	dedicated
Gala invitations	option	4	6	10
Joint PR activities	–	✓	✓	extended

— Abridged overview. The full scope of each package is described on the preceding pages and in conversation with our team.

Panels and the recruitment zone

Panel Title Partner

PLN 20,000

NET

Patronage of one of the 12 thematic panels.

- ◆ Partner's name in the panel title
- ◆ Short address opening the panel
- ◆ Representative's participation as a panellist
- ◆ Partner presentation before the panel
- ◆ Logo displayed on screen during the panel
- ◆ Panel promotion in event channels

Own Panel

PLN 40,000

NET

A bespoke thematic panel prepared by the Partner.

- ◆ Creation of your own panel
- ◆ Participation of nominated experts
- ◆ Option to invite your own speakers
- ◆ Panel promotion in event communications
- ◆ Partner brand exposure

Recruitment Zone Partner

PLN 15,000

NET

Patronage of Zone B – jobs, education and recruitment (including uniformed services).

- ◆ Recruitment Zone Partner status
- ◆ Logo exposure
- ◆ Zone promotion
- ◆ Brand presence in event communications

An evening to remember

Gala Title Sponsor

PLN 50,000

NET

Your brand present throughout the ceremony.

- ◆ Gala Title Sponsor status
- ◆ Brand exposure throughout the ceremony
- ◆ Logo presence in Gala communications
- ◆ Opportunity to present awards
- ◆ Presentation of a company representative

Gala Awards Sponsor

PLN 15–20k

NET

Patronage of selected award categories.

- ◆ Patronage of selected award categories
- ◆ Opportunity to present awards to the winners
- ◆ Logo exposure during the ceremony
- ◆ Promotion in Gala materials

+ ADDITIONAL PROMOTIONAL OPTIONS

Each element is priced individually and can complement any package:

◆ Lanyard branding

◆ Badge branding

◆ Participant bag branding

◆ Notebook branding

◆ Pen branding

◆ Advertising insert

◆ Materials in participant packs

◆ Catalogue advertising

◆ On-screen advertising

◆ Advertising spots

◆ Advertising banners

◆ Website promotion

◆ Sponsored mailing

◆ Social media publications

◆ Bespoke activities

Reserve your presence

Availability is limited – a maximum of 5 Strategic Partners, 10 Main Partners, 20 Event Partners and 150 exhibition stands. Places are allocated in order of application.

1

Choose your form of participation

A partnership package, a stand in one of the three zones, or panel patronage.

2

Apply

Contact our team or fill in the application form at armaforum.pl/dla-firm.

3

Confirmation

We agree the details, confirm the terms and reserve your place and stand.

LET'S TALK COOPERATION

We will tailor the offer to your organisation's goals

We will prepare a cooperation proposal reflecting your individual business, brand and export goals. Get in touch.

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All prices are **net** amounts. VAT will be added to the quoted amounts in accordance with applicable regulations.
Organiser: KPH Group Sp. z o.o.